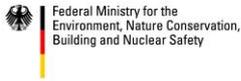


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based on a decision of the German Bundestag

## EUKI Project Information

### Information and Networking Event: “Energy Management in Alpine Hotels”



@WIESOELL

### Background Information

During the 2015 to 2016 German Presidency of the Alpine Convention with its guiding theme “Green Economy in the Alps”, climate mitigation and sustainable tourism were in the focus. In this context, adelphi carried out the project “Climate Protection in the Alpine Region: Workshop on Energy Efficiency in Hotel and Restaurant Business”, with the aim of stimulating a more climate-friendly hospitality sector in the Alps. Within this project, a workshop on energy efficiency in accommodation businesses took place in April 2016 near Munich. Based on the results, an information platform was launched on [www.alpine-energy.eu](http://www.alpine-energy.eu). In a follow-up project adelphi developed a best practice guide, which explains the implementation of an energy management for Alpine hotels (“Energiemanagement in Alpenhotels”, available in French, German, Italian and Slovenian at [www.alpine-energy.eu](http://www.alpine-energy.eu)).

### Project

With more than 150 million visitors per year, the Alps are one of the most important tourist destinations worldwide. However, climate change heavily affects this region’s highly seasonal hospitality sector. Hotels in the Alps are not only affected by climate change, but through their energy consumption and related greenhouse gas emissions also contribute to it. The implementation of an energy management and energy efficiency measures enables hotels to increase their energy efficiency, thereby lowering greenhouse gas emissions, reducing operation costs, and gaining competitiveness on a tourism market with growing standards and customer demands. Still, many businesses are slow to implement energy saving measures. The conference financed by EUKI: “Energy Management in Alpine Hotels” was intended to encourage hoteliers in the Alps to implement energy management systems to gain a systematic approach on energy saving and performance improvement. It brought together stakeholders from the hospitality and other relevant sectors from all over the Alps in order to scale-up the knowledge transfer and networks initiated during previous projects. The focus was on the dissemination of best practices in small and medium-sized hotels, providing information on existing support programs, advisory services, management or technical solutions, cost-saving potentials, and competitive advantages. The event program included best practice presentations by hotel managers, energy expert talks, interactive workshops, a panel discussion and an excursion to a hotel that has implemented numerous energy-efficiency measures. The event took place on the 28th and 29th November 2017 in Bozen/Bolzano (South Tyrol). The event results will be published on the website below.

### Website

[www.alpine-energy.eu](http://www.alpine-energy.eu)

Date: January 2018

**Countries:** Austria, Germany, France, Italy, Liechtenstein, Monaco, Slovenia, Switzerland

**Project duration:** 08.2017 – 12.2017

**Target Group:** Hospitality sector of the Alps (especially hoteliers and associations), energy agencies and consultants, relevant political stakeholders, other interested organizations and experts

**Implementing Organisation:**

adelphi research gGmbH

**The European Climate Initiative (EUKI):**

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**The European Climate Initiative (EUKI),**

is a project financing instrument by the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMUB). Its implementation is supported by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ). It is the overarching goal of the EUKI to foster climate cooperation within the European Union in order to mitigate greenhouse gas emissions.

For more information on the EUKI: [www.euki.de](http://www.euki.de)