

On behalf of:



Federal Ministry
for the Environment, Nature Conservation
and Nuclear Safety



European
Climate Initiative
EUKI

of the Federal Republic of Germany

EUKI Success Stories

The EUKI projects create exciting and inspiring results for protecting the climate. But how exactly do EUKI projects contribute to local solutions? We - the EUKI PR-team - already share project results and success stories on Social Media or in the news section on our website. In order to make the achievements of the EUKI Community more visible, we started to collect them on our subpage [EUKI Success Stories](#). To complete the picture, we look forward to your contribution in the form of success stories that mirror the outcomes of your work.

What do we need?

The EUKI Secretariat is interested in three to five results, milestones or general successes of your project. Let us know in which ways your EUKI project makes a difference in the climate field. Please fill out the relevant section in the narrative- or final report and attach one descriptive project picture with credits for each success story. You find concrete examples on form and content on page 2 of this document.

What is a success story?

The goals and outcomes of EUKI projects are highly diverse. We are interested in how your project contributes to climate action within the EU. This can be by training district managers, influencing political decisions, making school kitchens more environmental-friendly or concrete measurable Greenhouse gas (GHG) savings. We want to show what is possible and what already gets done by our projects.

How should EUKI success stories look like?

The success stories should be concrete, comprehensible, verifiable and give a qualitative added value. If possible, they should be about two or three sentences including, for example, following information:

- Concrete contribution to climate action in the EU
- Concrete number of people protected at risk from climate change
- Number of public institutions and companies that can deal better with climate change through trainings?
- Concrete contribution to GHG savings
- Concrete topic
- Concrete place
- Concrete time indication
- Exact numbers and quantities



Practical examples

How it should not look like	How it should look like	What is important?
Reduction of CO ₂ emissions by planting trees in Sicily.	Planting of 2,497 oak trees by 2,497 primary school children in Sicily, thus raising awareness of the importance of healthy forests. The trees bind around 600,000 kg of CO ₂ in 40 years.	If possible, name the amount of CO ₂ reduction. Name a concrete place, time, target group.
4 conferences were organised to exchange experiences on local climate action.	98 municipal decision-makers and practitioners exchanged best practices on building refurbishment and low-emission local transport at 4 conferences in 3 countries.	“Organising a conference” is not necessarily a success. The result of a conference can be.
The project influenced political decision-makers for the promotion of renewable energies.	39,457 signatures were collected for the promotion of solar energy in Poland and Hungary and handed over to the national energy ministers.	Name countries and concrete actions.
The project published 3 studies on emission reduction in the health sector.	Practitioners from 13 hospitals in 4 countries worked out proposals to reduce emissions in the health sector. The concrete measures proposed, such as the reduction of anaesthetic gases, can reduce emissions by up to 20 percent.	A proposal or a paper is not necessarily an impact or success itself. What is the message? With whom was it shared? Were there any direct results?
Establishment of an exchange on transition in coal regions.	An annual "Forum of Mayors" on Just Transition in four European coal-mining regions was established with 36 mayors participating.	Who is the target group? Was it a one-time result or will it be repeated?
The project provides young employees with further training on the subject of climate action.	101 young employees from 41 companies in 4 countries were trained to become energy scouts who can implement energy efficiency projects in their companies.	Use numbers where possible. Make clear what you reached.