# Project Description

As part of our EUKI communications, we present each project on our website [www.euki.de](http://www.euki.de).

The audience are other project implementers and partners or the interested public. The description will increase your project’s visibility and allows others to know more about the work of EUKI. Every further post about your project (publications, videos, news,…) will be added to the description on the website.

1. **General information**

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| --- | --- |
| **Project** | Please name your project and your project number |
| **Countries of implementation** | Please name the countries with planned activities |
| **Project duration** | Mm/yyyy-mm/yyyy |
| **Target group (Choose up to 3)** | Please choose  Please choose  Please choose |
| **Other target groups** | Please specify in case you did not find the right target group in the field before |
| **Contact address** | Please provide your organisation’s address and your or your organisation’s email address. This information will be publicly available on www.euki.de and can be deleted upon your request. |

1. **Description**

In the following, we would like you to give us key information about your project work. Please keep in mind that the project description is meant for a **broader audience and should not be a copy of your project proposal**.

You can provide formulated text or informative and meaningful bullet points. Try to keep the description **short** and focus on the most important points. If possible, use active language and numbers where necessary, be concrete and precise. Avoid passive voice as well as general and fuzzy sentences.

|  |  |
| --- | --- |
| **Project name** | Please use a maximum of 40 characters.  Select a final, descriptive Project name |
| **Project objective** | Please use a maximum of 30 words.  Name the most important result your project aims to achieve. |
| **Background** | Please use a maximum of 80 words.  Explain why the project is relevant for climate action in the implementing countries and the EU. |
| **Project** | Please use a maximum of 180 words.  Explain your project idea and concrete measures. Be concrete and on the point. |

# Example for a Project Description

The following example is supposed to help you to write your project description for the EUKI website: [www.euki.de](http://www.euki.de).

|  |  |
| --- | --- |
| Project objective | The project trains managers of school kitchens in [country name] to make school meals more climate-friendly. |
| Background | Although agriculture accounts for 13 percent of global greenhouse gas emissions, the topic “food” is still relatively new to [country name]’s climate action policies. A new directive from 2018 aims to make school kitchens more climate-friendly, by setting standards for the use of sustainable products. |
| Project | The project provides managers of school kitchens in [country name] with the necessary know-how to implement the recently adopted legislation for sustainable school kitchens. The implementing organisations will organise four regional workshops to share expertise and best practice.  The campaign will address school directors, kitchen managers and municipal representatives. The workshop participants will learn more about the use of sustainable ingredients and the exchanging of outdated equipment.  The project partners aim to train representatives of at least 80 schools to create a critical mass for further dissemination of the knowledge and skills.  The project builds on a previous project in [country name], which worked on creating training materials for school kitchens. |