

EUKI workshop
Effective climate communication and how to apply it in your work

Time (GMT)	Item	Medium
10.00 - 10.02	Wait for participants to join the call	N/A
10.02 - 10.05	Introduction from EUKI	N/A
10.05 - 10.10	Introduction to Climate Outreach and today's session <ul style="list-style-type: none"> • Who is CO • What you said in the sign-up questionnaire • Outline of the session and rules for discussion 	Slides
10.10 - 10.15	Climate change and you <ul style="list-style-type: none"> • Slido 	Slides Slido question
10.15 - 10.25	The social science of climate communications <ul style="list-style-type: none"> • Q&A 	Slides
10.25 - 10.40	Core Principles of good climate storytelling <ul style="list-style-type: none"> • Q&A 	Slides
10.40 - 10.43	Breather	N/A
10.43 - 10.53	How to use climate communications strategically in your work: Understanding your audience	Slides
10.53 - 11.15	Explain group exercise and have discussions in breakouts	Instruction slide (also linked for breakout rooms)
11.15 - 11.25	Highlights & reflections on breakout discussions	N/A
11.25 - 11.30	Next steps <ul style="list-style-type: none"> • One thing you want to do differently in your work going forward 	Slides Whiteboard